

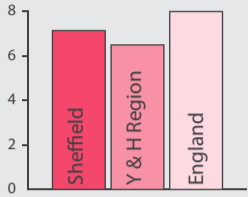
Sheffield

Financial & Business Services Location Infographic

2.1 million
residents

1.4 million
of working age

7.2% change in total population since 2001



"The catchment population has been growing at a faster rate than the Yorkshire region.."

"Sheffield's 1 hour recruitment catchment is the 6th largest in the UK"

1 million
total labour pool



employees 85.9%



jobseekers 5.9%



economically inactive who want to work 8.2%

excludes self employed and HM Forces

140,750
under 24

16 to 24 year olds represent 15.2% of all employees

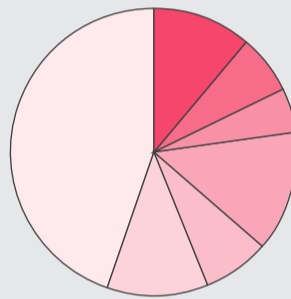


420,800
private sector employees



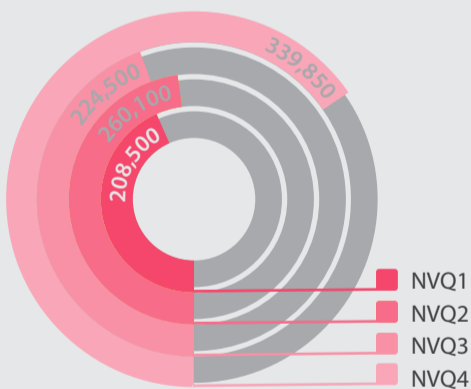
employment rates in all groups up to 35 years old exceed regional and national levels

117,000
financial & business service employees



"Banking & Finance, Accountancy & Legal and IT are the largest Business Service activities by employment"

1 million+
residents hold NVQs



21,400
annual graduates

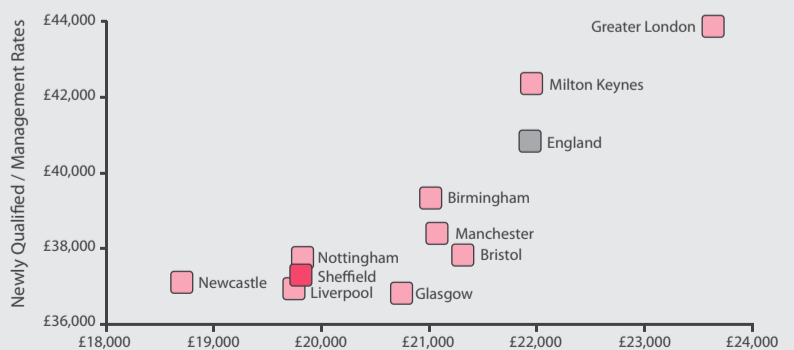
"16.9% of all first degree students at Sheffield's two Universities are enrolled in Business Studies"

+3%
above the region

+4%
above England

Cost Competitive
UK location

"Financial & Business Service salary costs in Sheffield are up to 12% below national levels"



Source: 2012 achieved pay rates East West Locations Salary Database 2012 & Location Review 2013

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