

Business, Professional and Financial Services



Sheffield



Welcome to Sheffield

Where business thrives

Business, Professional and Financial Services

Sheffield is increasingly recognised nationally and internationally as one of the most business friendly cities in the UK, and it's easy to see why. We work hard on the things which matter to business, making Sheffield a vibrant and competitive location of choice. The city has transformed into a modern, cosmopolitan and multicultural hive of activity, featuring impressive public places and great commercial property.

Sheffield is innovative by nature – place your business at the centre of a population of over 2.1 million people driving a £10 billion economy. Large companies, entrepreneurs and emerging talent alike are drawn here by market opportunities, business benefits and our hardworking people who have a thirst for knowledge and improvement.

The City Region is a proven low risk location – with a growing commercial sector attracting new businesses of all sizes each year, we're a city capable of translating your strategic vision into operational success. The big names and multi-nationals enjoying the benefits in the city region include: HSBC, Aviva, Cap Gemini, Capita, DLA Piper, Sky, Royal Mail and British Telecom.

Engage your customers - take advantage of customer service excellence and a relatively young workforce who are skilled, flexible and passionate. Sheffield is an ideal location for businesses that want to become an employer of choice.

A cost competitive city – Sheffield is independently benchmarked as one of the most cost-effective cities in the UK for property and staff. Combine this with great connectivity, the service quality in the UK's fourth largest city, plus the business friendly environment and it's a very powerful offer. Reduce your operating costs, improve your processes and service, drive out waste, gain economies of scale, and add value to your business by choosing Sheffield.

Improve your performance – Sheffield has a motivated workforce with a great work ethic. We know how to work hard and play hard.

A vibrant lifestyle awaits you, with leading theatres, a varied music scene and the beautiful Peak District. What are you waiting for? Visit Sheffield and see it all for yourself.

Front cover image
**Millennium Square
Sheffield**





“Irwin Mitchell's first office was in Sheffield and remains our Head Office today. The Sheffield City Region is a good place to do business. There is a strong and growing professional services industry with some of the best facilities in the country, including two high-profile and well-recognised universities supplying us with a credible talent pool.”

John Pickering, Group Chief Executive, Irwin Mitchell

St Pauls Place
Sheffield

"Sheffield is crucial to the operations of HSBC, a fact recognised by the decision to invest many millions of pounds in developing our IT operations in the area... Sheffield is the principal home of HSBC's IT operations in Europe."

**Richard Dunlop, Chief Operating Officer,
HSBC Technology and Services, Europe**

Sheffield: Take a look at the opportunities on offer

Did you know?

SHEFFIELD
HAS A RECRUITMENT
CATCHMENT
OF OVER
2.1 MILLION
PEOPLE

A LOCATION OF CHOICE

Big brands with business services operations serving regional, national and international markets have recognised the benefits of operating here, and enjoy success in the City Region. Sheffield stands out from other cities. We don't follow the crowd and we're proud to be unique. This attitude breeds winners and reaps results. Investing in Sheffield makes perfect sense for your business and your bottom line.

Within a 60 minute travel to work time, the city has a working-age population of 1.4 million which is forecast to remain stable during the next decade, bucking the national trend and offering businesses a fair degree of sustainability in their future recruitment plans.

Financial and business services is one of the largest sectors in the area, employing 12.7% of the workforce (117,100 people).

The banking and finance sector is strong in Sheffield, employing over 18,900 people. HSBC is one of the largest private sector employers in the city, employing over 4,500 people in a variety of functions including a global IT shared service centre. The City Region is also home to Banco Santander, BDO, Grant Thornton, Lloyds Banking Group, Nationwide, PWC and RBS; who all benefit from Sheffield's financial and customer service skills base.

The professional services sector employs over 259,000 people in the 60 minute labour pool, with 153,150 qualified professionals and a further 106,000 part qualified professionals. Over 7,000 accountants are registered with professional bodies and there are 8,600 employees in the legal sector. The City Region is home to successful home-grown international legal talent; DLA Piper, Nabarro and Irwin Mitchell sit alongside niche firms and a wealth of patent attorneys.

Insurance and pensions key employers such as Aviva, Aon Hewitt, Capita, Lombard Direct and Westfield Health employ nearly 7,700 people. Sheffield has key strengths in life and pensions administration.

The fourth largest city in the UK offers a vibrant commercial environment in which business and financial services operations can thrive. This makes our City Region the location of choice for captive **contact centres**, **shared service centres**, and **business process outsourcing** operators.



"Sheffield has proved to be a very successful business location"

Mike Addenbrooke, Chairman, Capita Employee Benefits

Sheffield City Region offers...

SKILLED AND TALENTED PEOPLE

- A peak 60 minute catchment of 2.1 million people, with 64% or 1.4 million of working-age – more youthful than the national average
- 340,000 of the working-age population have a degree level qualification, that's one in four people
- 12 universities within a 60 minute travel time with 313,000 students and 92,000 graduates each year
- 63,500 students at two universities in Sheffield with over 20,000 graduating each year – both universities are strong in Law, Business Studies, Modern Languages, Finance and IT
- Over 60,000 people speak a second language and there are over 11,500 students in Sheffield from overseas
- The 'Made in Sheffield' brand is synonymous with quality and pride
- The Sheffield work ethic means loyal and flexible employees

CONNECTING TO YOUR AUDIENCE

- Six international airports within a 65 mile radius connect you to the world
- UK time zone perfect for connecting offshore operations in UK-India-US
- Well-connected at the heart of the UK road and rail network
- Sheffield to London by train in only two hours and four minutes – by 2019 reduced to one hour and 45 minutes
- The least congested city in England according to GVA Grimley, with an extensive tram and bus network for easy commuting
- Digitally connected - the major telecommunications and internet networks

provide efficient access to the UK, Europe and the world. Sheffield sits close to the middle of the UK's 'figure eight' layout providing trunk access to the network points of presence you need

GREAT BUSINESS BENEFITS

- Sheffield provides you with the opportunity to become an employer of choice, with capacity in our labour market that can help you reduce your recruitment costs and risk
- We're one of the most cost-effective cities in the UK with salary costs 28% lower than London, and office occupancy costs 39% lower
- Take advantage of our customer service excellence ethic and engage your customers
- Our key asset is Sheffield's independent, authentic, hardworking, creative and innovative workforce

NETWORKS AND EXPERTISE

Active networks and expertise for your business to tap into in the city include:

- Two universities who teach specific qualifications accredited by professional institutions including: CIMA, ACCA, ICAEW, CIPD and CIM
- **The University of Sheffield Management School** is a dynamic, research-led multi-disciplinary School, one of only 58 Triple Crown Accredited Schools in the world
- **The Institute of Work Psychology** at The University of Sheffield is world-renowned and home to four human resources management/organisational behaviour research clusters and a

collaboration with industry through **ConsultIWP** to improve the workplace

- **The Logistics and Supply Chain Management (LSCM) Research Centre** focuses on research, development and application of leading edge work on logistics and supply chain management, nationally and internationally
- **Sheffield Hallam University Business School** within one of the UK's most progressive and innovative universities, is a top provider of business and management education. The university boasts links with over 25 professional bodies, and with business and industry leaders including Sony, BP, NHS, Network Rail, Cisco, SAP and Microsoft. It includes four research and knowledge transfer centres, with expertise covering diverse areas such as business innovation, coaching and mentoring, change management, third sector and facilities management
- **The Sheffield HR Forum** provides an excellent opportunity for employers to network with fellow professionals and hear from specialist speakers about the latest HR thinking, research, best practice and to share ideas
- **The Professional Institutes Networking Society (PINS Sheffield)** provides a valuable link between institutes and professional bodies in the region
- **The Sheffield and District Law Society** is one of the most active in the UK, seeking to promote and enhance the interests and profile of the profession in the region

“Creative Sheffield has been a great support to Sky, during the decision making process and during our time in Sheffield to date.”

Rob Sargent, Head of Service Centre, Sky

How we can help you

CREATIVE SHEFFIELD IS HERE TO ASSIST YOU IN SETTING UP AND GROWING YOUR BUSINESS. WHETHER YOU ARE LOOKING TO LOCATE IN SHEFFIELD, START-UP, OR ARE AN EXISTING SHEFFIELD BUSINESS, SOME OF THE SPECIFIC AREAS OF SUPPORT WE CAN OFFER ARE:

PROPERTY

Our comprehensive property database will help you identify the most suitable office or industrial premises for your business.

FINANCE

We can help you identify and access appropriate grants, loans, or equity finance.

RECRUITMENT

A unique HR consultancy service to assist you in accessing the most cost-effective local sources of information and support.

ACCESS TO SUPPLY CHAINS AND NETWORKS

Help to identify and introduce you to the appropriate local and national supply chain partners and networks relevant to your business needs.

KNOWLEDGE AND INNOVATION

Access to our regional knowledge base, which includes local universities in addition to many private sector research organisations.

INTERNATIONAL TRADE SUPPORT

Specialist support to help you develop new opportunities overseas.

RELOCATION SUPPORT

A tailored relocation service to support the requirements of key personnel relocating to the city.

ACCESSING COUNCIL SERVICES

Access to the relevant local authority statutory services provided by the council, including planning, environmental permits etc.

ONGOING SUPPORT

Once established in Sheffield, we will support the ongoing growth of your business and work with you proactively to develop further opportunities to invest within the city.

BENCHMARKING

Data to help you benchmark the city or make an investment case for your business.

All our core services are bespoke, free of charge and confidential. To discuss your requirements further please contact us.



Contact us

tel: 0800 043 5522

international: +44 114 224 5000

email: creativesheffield@sheffield.gov.uk

web: www.welcometosheffield.co.uk/business

twitter: @CreativeSheff